



5.-7.11.21114

UNIVERSITY OF LAPLAND / ROVANIEMI / FINLAND

## **INVITATION**

WELCOME TO A JOINT FINNISH-JAPANESE SYMPOSIUM TITLED INNOVATION AND WELL-BEING THROUGH MULTIDISCIPLINARY DIALOGUE HELD AT THE UNIVERSITY OF LAPLAND ON 5TH TO 7TH NOVEMBER 2014. THE SYMPOSIUM IS PART OF THE SUSTAINABILITY WEEKS EVENT COLLABORATION BETWEEN UNIVERSITIES FROM FINLAND AND HOKKAIDO SINCE 2005. THE SYMPOSIUM FOCUSES ON WELL-BEING AND COMMUNITIES USING THE DESIGN THINKING APPROACH. THE KEY ISSUES ADDRESS RELEVANT GLOBAL CHALLENGES. THE FIRST TWO DAYS WILL CONSIST OF INDIVIDUALLY THEMED WORKSHOPS. SYMPOSIUM WILL CONCLUDE WITH A PANEL DISCUSSION ON THE WORKSHOPS' RESULTS.

PLEASE NOTICE THAT 1ST SEMINAR DAY WILL BE HELD IN MAIN CAMPUS: PL122, 96101 ROVANIEMI. THE 2ND AND 3RD SEMINAR DAYS WILL BE IN PÖYKKÖLÄ: LAAJAKAISTA 3, 96400 ROVANIEMI

## SERVICE DESIGN WORKSHOPS

THEME 1: HEALTH PROBLEMS IN AN AGING SOCIETY WITH A HARSH WINTER CLIMATE
THEME 2: SNOW AND DESIGN THINKING IN REGIONAL DEVELOPMENT
THEME 3: SERVICE DESIGN METHODS IN DESIGNING DIGITAL HEALTHCARE CONCEPTS
THEME 4: COMMUNITY DESIGN THROUGH TOURISM — CHALLENGES OF COMMUNITY BASED
HERITAGE AND TOURISM MANAGEMENT

THEME 5: DESIGNING AND PLANNING THE BUILT ENVIRONMENT FOR HUMAN WELLBEING—CHALLENGES OF SHRINKAGE AND GROWTH IN THE NORTHERN REGIONS
THEME 6: ARCHITECTURE AND HOME HEALTHCARE IN NORTHERN REGIONS

## KEYNOTE SPEECHES

TITLE 1: EVERYDAY WELL-BEING IN LATER LIFE

TITLE 2: CONNECTED HEALTH – THE ROLE OF ICT BASED SERVICES IN RENEWING HEALTH
TITLE 3: THE CURRENT CONDITIONS AND ISSUES OF SPACE DESIGN FOR SHRINKING COMMUNITIES
IN NORTHERN REGIONS TITLE

4: ICT TOOL DEVELOPMENT FOR HOME HEALTHCARE IN REMOTE AREAS

FOR MORE INFORMATION VISIT: http://www.ulapland.fi/SW2014-JPFinSymposium







