# **Press Release**



# Konstfack offers four new master's programmes!

In the fall of 2014, Konstfack will introduce four new master's programmes in Craft, Design, Art, and Visual Communication. All will prepare graduates to pursue doctoral research or begin professional careers. The programmes will offer students a space to ask questions about the world around them, to think critically, to challenge themselves intellectually, and to grow as makers.

"We'll be supporting students' own projects even more, and offering more individual courses and ways for students to tailor the syllabus to their own unique interests and needs," says dean Maria Lantz. She adds that "clarity" has been a watchword in formulating the new programmes, which will help students better position themselves in contexts where their individual abilities are most relevant and can have the most impact.

"A master's is about challenging yourself, broadening and deepening your skills, your network, your ability to compete. It should spur you to self-examination and personal growth," Lantz continues. "Konstfack works hard to be an international institution, fostering the exchange of ideas and preparing students for a world that is both workplace and arena. We have competitive admissions and we make constant improvements to stay at the forefront of all our fields."

## Craft

Ceramics and Glass + Textiles + Ädellab = CRAFT! This programme sees the applied arts as a method for questioning the way things are. The applied arts become a tool to enable critical inquiry through—and into—making and materialising. The programme focuses on individual projects. Students may specialise in any one of the three combined tracks.

# Design

The Master's in Design responds to society's need for diversified thinking and expertise. Students will expand their capacity to formulate and approach problems experimentally, artistically, and in a spirit of critical reflection. Students may specialise in Spatial Design or design an individual syllabus.

#### Art

The Master's in Art is based on an individualized, interdisciplinary work process. The focus is on supporting students' self-reflection, development, and penetration into their own artistic projects. The studios, workshops, and shared discussion provide starting points for the creative process.

### **Visual Communication**

Who shares what, and with whom? Through which forms and media? To what effect? This norm-creative programme gives students tools for understanding the interrelationships within a communicative process and how they create or transform meaning.

Find out more at www.konstfack.se/master

Konstfack is Sweden's largest academy of art. Each year about 1000 students participate in Bachelor's and Master's programmes, teacher training, and non-programme courses in art, design, and the applied arts.

Konstfack has a strong international character, recruiting professors and teachers and drawing students to its Master's programmes from all over the world. The school hosts a steady stream of visiting lecturers from many different disciplines and countries. Konstfack is known for its generous studio spaces and excellently equipped workshops, where experts work in techniques both traditional and new. Konstfack also houses one of Sweden's largest libraries for art and design.

If you have questions, please contact Information Officer Elisabeth Lundmark, tel 08-450 41 14, cellular 0767-244 394, e-mail elisabeth.lundmark@konstfack.

